

**C:AVA**

Cassava: Adding Value for Africa



# Communications

Adrienne Martin & Ruth Leavett

# Order of events

- Main discussion points
- Website
- Ideas for improvement

# Main Discussion questions

- What is currently working well
- What is currently not working well

# Website Discussion

- What do you feel is lacking from the website
- What do you want to be able to do with the website
- Do you use the internal section or D-Groups
- What would help us be more interactive

# Ideas for improvement

- Improve country pages
  - Up-to-date information
  - Photo galleries
  - Videos?
  - Case studies (stories of success)
- Written 2-pagers on success stories for Gates
- . . .

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Thank you