

**C:AVA**

Cassava: Adding Value for Africa



**Monitoring & Evaluation,  
Learning and Communications.**

# Outline

- *M&E progress and plans for 2012-13*
- *Research questions*
- *Benchmarking Data analysis*
- *Cassava value chain development and household decision making*
- *Communications*

# M&E activities

	Baseline study	Monitoring & research visits	Final evaluation
Nigeria	Oct 2009	Oct 2010 Feb 2012 June 2012?	Jan 2013
Ghana	Feb 2010	March 2011 May 2012?	Feb 2013
Tanzania	June 2010	None – (plans changed after strategy refresh)	? 2012
Uganda	Cancelled after strategy refresh	March 2011	? 2012 (participatory evaluation)
Malawi	Feb 2011 (postponed from July 2010)	May 2010 Oct 2011 July 2012?	Feb 2013

## RESEARCH QUESTIONS

**Q1 : Household impacts of staple crop value chain development**

**Q2: Spill-over benefits of HQCF value chain development**



- In depth analysis of household decision making and food security and livelihood impacts in Nigeria and Malawi.
- Comparison of baseline data with **end of project evaluation survey**
- **Monitoring of sales of FCR and farm level income associated with SMEs with retrofitted flash dryers, Nigeria**

## Q 3: Coordination and advocacy that empowers smallholders in market development, research agenda-setting, and supportive policy change

- Information on development of cassava associations
- Value chain actors and linkages monitored
  - social network analysis
- C:AVA activities in policy arenas reported
- To do - synthesis of learning and updating of social network analysis.



## Q4: Effective Strategies for value chain development creating sustainable supply & demand



- Increased knowledge of comparative costs and profit margins along the value chain through benchmarking.
  - allows cross country comparison of production costs and highlights the main factors affecting profitability;
  - Information on market demand.
- Update benchmark data and do further analyses.

## Q5 - effective strategies for provision of business and financial services along the staple crop value chain?



- Documentation of delivery of business and financial services.
- Documentation of experience of LPG fund, Ghana
- Evaluation of provision of business services in final evaluation

## Q 6 -How can you learn rapidly about successes and failures and adapt?



- Process documentation - documenting lessons, report 2008-2010
- Report on project processes and lessons 2010-2013
- Sharing and communicating lessons